

Jaama win Institute of Transport Management Award

Fleet software and occupational road safety specialist Jaama has won their first industry award after only 8 months trading.

Jaama, believed to be the first company to integrate road safety services and vehicle management software were presented the 'One to Watch' award at the London Park Lane Hilton by the Institute of Transport Management.

The Institute believes that Jaama will have a serious impact on the fleet sector and will fill a void that currently exists with

regards to technology investment in fleet software.

Patrick Sheedy, speaking on behalf of the Institute said: "Through tremendous growth, innovation and investment, Jaama has proven to us that they have initiated a service that is truly innovative and will have a very positive impact on the fleet industry for many years to come.

"Jaama has been able to draw upon the experience of many key employees from the industry, including Jason Francis, former

Managing Director of cfc solutions."

On accepting the award Francis said: "The only reason Jaama was formed was because we believe the fleet software industry has suffered from a general lack of investment.

"I was talking five-years-ago about the need for fleet systems to adopt modern technology to provide customers with greater integration and automation and whilst its just the beginning, our products are now able to deliver this"..



jaama