

Advertisement feature

Jaama invests in a continuing programme of innovation



Cost savings and legislative compliance – including occupational road risk management – remain agenda-topping issues for fleet decision-makers and many are turning to online software solutions to ensure those targets are achieved.

More than 600 customers running fleets ranging in size from just a handful of vehicles to many thousands of light commercials, HGVs and cars, as well as plant equipment, have introduced Jaama's Key2 Vehicle Management system to meet their requirements.

Acknowledgement from public and private sector fleets that Key2 delivers operational cost savings, reduces fleet administration and fleet efficiencies are among the reasons for Jaama achieving *Fleet Van* Reader Recommended status for the third year in succession.

Those reasons, coupled with a continual programme of investment in new features and modules often in tandem with customers to meet their specific requirements, were also behind the business being named Fleet Technology Company of the Decade by the Institute of Transport Management at the end of last year.

Many of the developments are undertaken at the request of customers and in partnership with them.

For example, major UK construction and building markets supplier SIG, which operates a fleet of almost 3,000 vehicles including 650 LCVs, played an instrumental role in the development of an online vehicle defect logging reporting tool to aid operating efficiencies and legal compliance.

Defect Manager is an additional module to Key2 and provides transport and depot managers with an online tick box checklist for the completion of a walk-round appraisal of all vehicles as frequently as they wish.

Work required can then be easily documented and arrangements made for the vehicle to be booked into a workshop.

The system provides a complete online auditable trail of vehicle inspections and work undertaken to ensure compliance with best practice health and safety regulations.

At SIG the technology has replaced an administratively time-consuming manual defect reporting system.

SIG UK logistics administration manager Tommy Duncombe said: "The manual system was a hugely labour-intensive process and the duplication of some information. There was always the risk of data going missing or not being inputted correctly.

"The new system enables ourselves and branch transport managers to monitor defect reporting on all vehicles.

"Built-in rule sets mean that it is impossible to omit information; data is fully legible and the system provides SIG with a completely transparent audit trail that meets VOSA inspection requirements."

Wide range of contracts

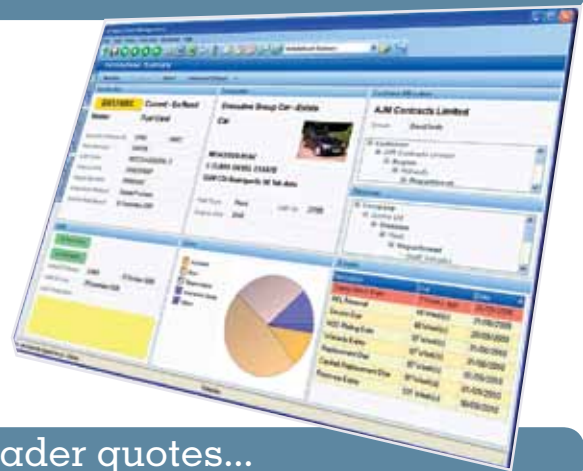
An increasing number of LCV operators are at risk of causing a crash as they are failing to look after the condition of their tyres properly.

The latest Vehicle and Operator Services Agency (VOSA) effectiveness report highlighted that 'condition of tyres' remained the most frequent prohibition defect at spot checks vehicles across the country.

Van tyres lead a particularly hard life so it is critical that operators regularly check the condition of their tyres for signs of damage or premature and uneven wear.

But, said Jaama managing director Jason Francis, while the VOSA report may have highlighted tyres, they are just one defect inspectors will be looking for on LCVs.

"Our technology, such as Defect Manager, enables companies to quickly capture information on their fleet so they can be proactive and analytical in terms of compliance management. That not only reduces their risk exposure, but ultimately cuts costs and improves operating efficiency."



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