

MOTOR TRANSPORT AWARDS 2010

13 July, Grosvenor House, London



FINALISTS' PROFILES

INNOVATION OF THE YEAR AWARD

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This Award is open to transport operators and product/service suppliers who can show outstanding innovation in developing a product, service or operation. The judges want to see evidence of how creative thinking has been applied to solve a problem.

BRIDGESTONE

Ensuring all your trucks are running on tyres that are at their optimum pressure and managing wear by measuring tread depths can be a form-filling nightmare. Bridgestone's T2i tyre inspection system is designed to take the hassle away. It consists of a PDA with attachments for checking tread depth and pressure, which electronically record the data. That data can then be uploaded to a fleet database, giving complete visibility, pinpointing remedial work immediately.



Judges' comments: "Provides a massive win for fleet operators with multiple operating sites. I'm all for it!"

DPD

Last year, DPD introduced its one-hour delivery window. In order to provide this, DPD invested £2m in the Predict software package, which has improved its right first time deliveries by a fifth to 97.5%. A staggering 2,500 retailers have signed up to the service. It works through a combination of handheld scanning of items and sophisticated prediction by the software. The home shopper receives a text or email giving them a precise one-hour window in which their delivery will arrive.

Judges' comments: "Outstanding results; excellent use of tech; great customer benefit."



ROYAL MAIL

The Royal Mail safety truck is a challenge to truck and trailer manufacturers and operators alike. The DAF/Cartwright combination is loaded with 55 safety features – 44 of which are not legal requirements. The vehicle, currently on trial, is the result of clear analysis of accident data, with each feature specified to address the Royal Mail's four key safety issues: falls from catwalk; operating the shutter door; access to and egress from the trailer; and coupling and uncoupling.

Judges' comments: "Identified the problems and then the solution, and then implemented it. Excellent initiative."



JAAMA

Jaama launched Defect Manager, an online defect-logging reporting tool, last year. It provides transport managers and depot managers with an online check list for the completion of daily walk-rounds; any defects that are reported can be documented and followed up – all online, negating the need for reams of paper and providing full visibility. Developed initially for construction material supplier SIG, the system's design means it is impossible to omit information and all data is legible.

Judges' comments: "Excellent fleet management tool with clear benefits with well-defined savings."

